

Hospitality and Tourism Management (AAS)

60 Credits

Normandale's Hospitality & Tourism Management program prepares students to lead businesses in the hospitality and tourism industry. The program concentrates on developing the interpersonal communication, conceptual-creative, leadership, technical and administrative skills needed to lead hospitality and tourism businesses towards current profitability and sustainability in the future.

Graduates in Hospitality & Tourism Management go on to positions such as hotel general manager, conventions manager, event manager, rooms division director, housekeeping/maintenance director, hotel sales and marketing director, banquet/catering manager, restaurant/bar manager, tourism manager, etc. Upon completion of a degree, students may go on to obtain a bachelor's degree in hospitality and tourism management or related programs.

By completing the traditional degree program, students satisfy all requirements to apply for and obtain the Food and Beverage Management, Hotel Operations Management, and Sustainable Tourism Management certificates.

Core Courses – 32 Credits

BUSN 1133	Current Trends in Tourism	1 cr
BUSN 1134	Sustainable and Responsible Tourism	3 cr
BUSN 1152	Hotel Operations Management	4 cr
BUSN 1154	Food and Beverage Management and Cost Control	4 cr
BUSN 1157	Introduction to Hospitality and Tourism Management	4 cr
BUSN 1158	Convention and Meeting Planning Management	4 cr
BUSN 1159	Hospitality Sales and Marketing Management	4 cr
BUSN 2150	Revenue Management for Hospitality and Tourism	4 cr
BUSN 2097	Internship in Hospitality & Tourism	2-4 cr

Additional Required Courses – 28 Credits

ENG 1101	College Writing	4 cr
BUSN 1107	Leadership in the	3 cr

BUSN 1201	Workplace Information Technology Concepts and Business Software 1	3 cr
BUSN 1210	Exceptional Customer Service	3 cr

Complete one of the following four courses:

COMM 1100	Introduction to Communication	3 cr
COMM 1101	Fundamentals of Public Speaking	3 cr
COMM 1111	Interpersonal Communication	3 cr
COMM 1121	Small Group Communication	3 cr

Complete one of the following two courses:

ACCT 1053	Accounting Fundamentals for Business	3 cr
ACCT 2251	Financial Accounting	4 cr

Note: Students considering a bachelor's degree should take ACCT 2251.

Complete one of the following two courses:

ECON 2201	Principles of Microeconomics	3 cr
ECON 2202	Principles of Macroeconomics	3 cr

Complete 5-6 credits from Goal areas 3, 4, 5, 6, 7, 8, 9, or 10.

Other Degree Requirements

If needed, complete additional courses to reach 60 college-level credits total.

- Earn a minimum cumulative grade point average (GPA) of 2.0 for college-level coursework (courses numbered 1000 and above) completed at Normandale.
- Earn a minimum of 15 college-level credits at Normandale.

Coursework in this degree program satisfies a portion of the Minnesota Transfer Curriculum (MnTC). Please see MnTC Degree Audit Report.

Hotel Operations Management Certificate

17 Credits

The certificate in Hotel Operations Management is

designed for lodging professionals and career changers who want to take advantage of the increasing opportunities in the accommodations sector of tourism.

The curriculum will introduce students to the ever-expanding tourism industry, emphasize the operations of a full-service hotel, and provide practical industry experience. The program will assist students in developing communications skills needed to lead and manage a successful accommodations business towards profitability.

Graduates of the certificate in Hotel Operations Management possess the competencies to enter the accommodations sector as an entry-level manager.

The certificate in Hotel Operations Management may be completed by students working towards an AAS in Hospitality and Tourism Management, AAS in Business Management, and/or an AS in Business Transfer Pathway.

Required Courses – 17 Credits

BUSN 1157	Introduction to Hospitality and Tourism Management	4 cr
BUSN 1152	Hotel Operations Management	4 cr
BUSN 2097	Internship in Hospitality & Tourism	2-4 cr
ENG1101	College Writing	4 cr

Complete one of the following four courses:

COMM 1100	Introduction to Communication	3 cr
COMM 1101	Fundamentals of Public Speaking	3 cr
COMM 1111	Interpersonal Communication	3 cr
COMM 1121	Small Group Communication	3 cr

Other Certificate Requirements

- Earn a minimum cumulative grade point average (GPA) of 2.0 for college-level coursework (courses numbered 1000 and above) completed at Normandale.
- Earn at least one third of the required certificate credits from Normandale.